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Presents

# Business Advisory Reports

Our Objective: **To help you realise your financial goals and make your business more profitable while simplifying your workload**

In an effort to continually provide you with more valuable services, we have taken the initiative to present your financial statements in a narrative, with plain English, which highlights the areas of your business which are the strongest and those which may need improvement, while outlining an action plan for reaching your financial goals.



*We help your business grow and be profitable*

## Get a clear picture of your business' financial health.

We analyse key financial figures of your business and provide you with a narrative report written in plain English which includes: charts, graphs and a clear rating system to measure your business financial health.

You will see just how your financial situation compares to other businesses in your industry for a better perspective.

Our Business Advisory Reports provide the perfect foundation for a business performance counseling session to help your business grow and be profitable.

## Here's a sample of what we address:

- **Liquidity** - can you meet your obligations as they come? Do you annually budget for expected cash requirements?
- **Gross Profit & Net Profit** - are these trends favourable? How do they compare to your peers in the industry?
- **Sales** - are they growing and are you satisfied with the levels? Have you established goals for next year?
- **Borrowing** - is it costing you more than it should?
- **Assets** - are they being used effectively to generate a strong return on your investment?

