



An international
association of
independent
Accounting and
Consulting firms



2020

International[®]

What is 2020 International?

2020 International has been established to serve the needs of small and medium size independent accounting firms. The founders have consulted with thousands of firms around the world and discovered that most membership associations are only interested in major metropolitan centres, they limit membership through territorial exclusivity and the membership fees are beyond the budget of most firms.

The firms that join 2020 International are adamant about remaining independent, however they still want (and need) an international association to help them serve the needs of their existing clients and attract new and better clients.

In an increasingly globalised economy, clients are involved in international transactions more than ever and expect their accounting firm to have the necessary contacts and resources to assist them. 2020 International provides the easiest and quickest way to get answers to foreign tax questions and other issues related to doing business in a particular country as well as opportunities for referral of work.

2020 International Management Team



Ian Fletcher

"I am a UK based Chartered Accountant and have been consulting with accountancy firms for the past 20 years. I am the Managing Director of the 2020 Group, which is the largest voluntary membership group of accountants and tax consultants in the UK with 1,200 member firms. 2020 International came into existence to help those of our members wanting international relationships and resources."



Gordon Gilchrist

"I have been consulting with accountancy firms for 20 years and am considered an expert in the field of professional services marketing. Having international capabilities and affiliations can give you a major marketing advantage. When the prospective client says, 'We have operations in such-and-such a country and need services there', you can respond, 'no problem!'"



Chris Frederiksen

"I have been a CPA since 1966 and have been a full-time consultant to the profession for the last 25 years. Earlier in my career, I was a partner in 2 major international firms and I saw first-hand the huge advantages of having international capability. To succeed in the global village, everyone needs to be international-savvy; I recommend that you join 2020 International now – you can't win the lottery if you don't buy a ticket."